



(860) 889-2365 | OtisLibraryNorwich.org
261 Main St. Norwich, CT 06360

Dear O'tis a Festival Fan,

Please mark your calendar and plan to join us as we celebrate Otis Library's
17th ANNUAL O'TIS A FESTIVAL on SATURDAY, NOVEMBER 22, 2025, 9 AM – 3 PM!

O'tis a Festival features beautiful handmade items by local artisans, all-day shopping, entertainment, local celebrity parking attendants, family activities, including a visit from Santa and the Grinch, treats, prizes, and tons of happy holiday spirit!

BECOME A 2025 SPONSOR AND ENJOY SPECIAL BENEFITS!

Our sponsors play a vital role in advancing the work of Otis Library for our community. As a sponsor, your business is recognized as a community partner and receives affordable marketing and outreach opportunities! All sponsors will be recognized at our opening ceremony and tree lighting at 9 am when our festival doors open. This short program will honor sponsors and partners.

PRESENTING SPONSOR \$1,000 Your name and logo will appear on all festival materials, our website, newsletter, and social media channels. Presenting Sponsors are invited to participate in the opening ceremony, photo opportunities and may bring opening remarks and greetings.

MARKETPLACE SPONSOR \$500 Your name and logo appear on vendor placement signage, our website, newsletter, and social media channels. Marketplace Sponsors are invited to participate in the opening ceremony program and photo opportunities.

ENTERTAINMENT SPONSOR \$500 Your name and logo appear on entertainment signage, website, newsletter, and social media channels. Entertainment Sponsors are invited to participate in the opening ceremony and photo opportunities.

ANNIVERSARY SPONSOR \$100 – Celebrate our 175th Anniversary! Your name is listed on our website and newsletter. Anniversary Sponsors help us reach our goal of securing 175 donors at the \$100 level.

Please contact Andrea Kaiser at akaiser@otislibrarynorwich.org or 860-889-2365 ext.127 with questions.



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O'tis a Festival
Saturday, November 22, 2025
9 am - 3 pm

☒ **YES, this is the best day of the year and we want to become a sponsor!**

Presenting Sponsor \$1000

Marketplace Sponsor \$500

Entertainment Sponsor \$500

Anniversary Sponsor \$100

Sponsorship Total \$_____

MasterCard Visa Amex Discover

Credit Card # _____ Exp. Date _____ Code _____

Contact Name _____

Business Name _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

Website _____

Please make checks payable to Otis Library and mail to:
O'tis a Festival - Otis Library
261 Main Street
Norwich, CT 06360